

Bravo for Yaletown's Brava!

First phase sold out quickly but the next tower selling in new year

By Judy Swanson
Staff Reporter



Les Bazso — The Province

The eating area in a suite at Brava! — the tower overlooks South Core Park in downtown Vancouver.

It's no surprise when the sales staff enthusiastically extol the virtues of a development. After all, that's their job.

What you don't often hear is they love the project so much they are willing to put their money where their mouth is.

But that's exactly what's happening at Brava!, Amcon and Onni Group's new outing at Seymour and Davie, featuring distinctive twin towers linked at street level by the exciting new Vancouver International Film Centre and overlooking the new South Core Park between Seymour and Richards.

"My wife, Ayra and I bought a two-bedroom on the 12th floor and she and her sister bought a second one as an investment," said sales agent Chris Lotoski, 31.

Lotoski's suite is a spacious 908-sq.-ft. two-bedroom with sunroom in the north tower. Currently renting in the West End, he and his wife are looking forward to being right in the centre of everything.

"We love the area," Lotoski went on. "It's only five minutes to Yaletown and we love the park. We have a dog and we'll be able to play with it here and take it down to the doggie park in Yaletown."

Another MAC sales agent, Angele Labbe is looking at buying a one-bedroom suite, too.

Labbe is currently selling a project in Richmond but she wants to live downtown where the action is.

"I'm waiting for the next tower," she said. "It will go on the market in the New Year."

Lotoski and Labbe aren't alone. The 27-storey north tower is all but sold-out in eight weeks primarily to young urban professionals. The project has a great location and attractive finishing, including a choice of teak- or maple-laminate cabinetry, double-slab granite countertops, energy-efficient electric fireplaces, high-speed radiant electric cooktops and bathrooms with stylish vessel sinks and deep soaker tubs.

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COVER STORY

Sophisticated buyers with an eye for quality

Quick facts

What: Brava! Residences/Film Centre.
Where: 1176 Seymour St., Vancouver.
Developed by: Amacon and Onni Group of Companies.
Marketed by: MAC Real Estate Solutions.
Size: Approx. 450-850 sq. ft. (most units).
Price: Yet to be set but starting at about \$120,000.
Open: Daily, 12-5 p.m., except Fridays. 604-683-6363. Closed for the holidays, re-opens Jan. 4

Cameron McNeill, who admits he's picked up two units.

A few suites remain to be sold in the north tower but in the New Year the second, 33-storey south tower will go on the market. McNeill said the new tower's architecture will provide different layouts from the first and the developers are looking closely at raising the bar again when it comes to the finishing.

"We're looking at a sophisticated buyer who appreciates quality," he said. "The market may be hot but you can't take the consumer for granted. You have to offer hard value."

McNeill said Brava! buyers can also look forward to continued cachet for their homes stemming from the development's association with the Vancouver International Film Centre, a 13,000sq.-ft. facility that will include a 185-seat theatre, archives and film production facilities.

Prospective buyers should register at www.brava.ca to ensure they have first dibs on the new offering, McNeill advised.



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Suites at Brava! range from 450 to 850-sq.-ft. and start at about \$120,000.

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"We're offering a wide variety of layouts, everything from studios to large two-bedrooms, so we have wide appeal to both buyers who want to live here and those seeking an investment," said MAC principal

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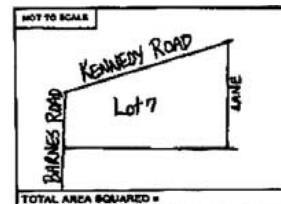
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